

Esko's Solution Services

Optimize to win

Esko's Solution Architects and Project Managers are uniquely placed to successfully design, implement and launch your Esko software solutions. They also align your entire organization for success. Leverage their deep software and packaging supply chain expertise in your own business.

Several thousand leading companies (packaging manufacturers, print service providers, brand owners, retailers and designers) use Esko software solutions to manage their packaging and print processes.

Esko's software solutions are used in

- Packaging Management
- Artwork Creation
- Structural Design
- Prepress
- 3D Visualization
- Plate Making
- Workflow Automation
- Quality Assurance
- Sample-making
- Palletization
- Supply Chain Collaboration
- Production of Signage
- Production of Displays

The software implementation process can be complex, especially when today's packaging supply chain operates increasingly on a global scale or services international customers through diverse markets. Even the best software will not make its greatest impact unless it is implemented in the right environment, supported by employees and processes aimed at addressing real business problems or opportunities.

Providing expert knowledge

Esko's Solution Services offers business and technical expertise to optimize your end-to-end business processes along three axes:

- Esko's **Strategic Services** aim to assess your opportunities to enhance your processes and workflows. They provide recommendations on where you can gain quick time-to-value and operational advantage.
- Esko's **Project Management Services** apply best practice for the planning, managing and completing of software solution implementation projects tuned to your specific business needs.
- Esko's **Excellence Services** deliver technical expertise during the implementation of the right software solution footprint for your company.



A full range of capabilities

Esko's Solution Services covers a full range of capabilities:

Quick Win Audits and Discovery Workshops

Prioritize your projects and enhancement opportunities.

- A **Quick Win Audit** consists of reviewing your current environment followed by recommendations of projects and efforts that will quickly improve operations, quality, costs and business potential. This audit delineates your areas of greatest impact.
- During a **Discovery Workshop** our Solution Architects analyze your high-level business requirements and define the best solutions to achieve your specific objectives.

Color Excellence

Get color right the first time, every time. Our color experts can help you with a broad range color management services. Their capabilities include but are not limited to:

- Equinox **multi-color process printing** using fixed set of 5, 6 or 7 inks on the printing press, keeping the visual identity of the brands' colors intact, boosting press uptime dramatically and reducing ink inventory.
- In addition, our experts also offer expertise services in the area of **Concentric Screening**, a revolutionary and proven halftone dot technology for offset printing where you are guided through a stepwise process to achieve the benefits.
- Our **Flexo Excellence Services** that optimizes and standardizes your flexo operations. The focus on productivity by applying an implementation process to streamline your operations and produce exceptionally high quality work.



Operational Excellence

Streamline packaging processes and prepress workflows. Connect your Esko software with business systems for effectiveness.

Using a best practice approach, Esko's Operational Excellence experts focus on streamlining and enhancing your design, prepress, printing and converting processes and workflows leveraging Esko's software (such as Automation Engine, PackEdge, Artpro, ArtiosCAD, WebCenter...). Often this also involves addressing the integration of your Esko software with other business systems (such as ERP and MIS).



Every day, Esko's Solution Architects engage with many of the most successful companies in the packaging and print supply chain industry. This provides them with real-life perspectives on what's being done today and for the future to optimize end-to-end business processes. Leverage their deep software and packaging supply chain expertise in your own business.

For example, retailers and consumer packaged goods companies are under continuous pressure to launch more products in tighter timeframes. The result? Internal design and product lifecycle management processes suffer from severe time and quality pains. The effect of frequent updates and multi-functional involvement puts considerable pressure on getting packaging innovations to market fast. Esko's Operational Excellence experts analyze current packaging innovation processes with customers and suppliers, develop recommendations and implement a software solution that shorten time to market.



Project Management

Achieve your software implementation projects on time, within budget and at expected quality.

- From small to more complex projects covering multiple software products and sites, Esko's project management services are a crucial part of your success.
- Esko's Project Managers are experienced in managing software solutions to achieve your objectives. They are your single point of contact accountable for success.

DEFINE THE
SOLUTION SCOPE

ESTIMATE THE
WORK

PLAN THE
PROJECT

TRACK YOUR
PROGRESS

LEARN FOR THE
FUTURE

Maximize your payback

Backed by experience of successful software implementations, Esko's Solution Services offers deep and broad expertise to help you drive the highest financial return on your software investments.

Esko Solution Architects focus on helping you find ways to work smarter, quicker and better. Every day, around the world, Esko's Solution Architects and Project Managers engage with many of the most successful companies in the packaging and print supply chain industry. This provides them with real-life perspectives on how to optimize end-to-end business processes. As your team members collaborate closely with Esko experts, they will be learning and applying best practices.

Esko's Solution Services enables you to access industry leading, specialized expertise at the moment it is needed. In addition, you'll benefit from a seamless implementation experience based on Esko's proven deployment processes.

All the expertise you seek. Esko Solution Services.

For more information, please contact us at info.eur@esko.com